Food Truck Data:

**Mac Mart Truck (Philadelphia, PA)**

1. IF: 28.4k
2. FF: 7,548
3. TF: 6,980
4. IP: 1,761 (insta)
5. number of #'s: 1,194(insta)
6. PageLikes: 7,593
7. #ofTweets: 16.7k

**Grilled Cheeserie (Nashville TN)**

1. IF: 37.9k
2. FF: 20,498
3. TF: 40.9k
4. IP: 3,056 (insta)
5. number of #'s: 1,788 (insta)
6. PageLikes: 21,221
7. #ofTweets: 11.5k

**The Taco Truck (Hoboken, NJ)**

1. IF: 3,172
2. FF: 10,054
3. TF: 10.6k
4. IP: 806 (insta)
5. number of #'s: 1,560(insta)
6. PageLikes: 10,855
7. #ofTweets: 9,572

**Fukuburger Truck (Las Vegas, NV)**

1. IF: 12k
2. FF: 464
3. TF: 13.7k
4. IP: 4,136 (insta)
5. number of #'s: 6,017 (insta)
6. PageLikes: 467
7. #ofTweets: 17.2k

**Luke's Lobster (New York City, NY)**

1. App: yes
2. IF: 49.6k
3. FF: 21,580
4. TF: 18.2k
5. IP: 2,049 (insta)
6. number of #'s: 57,085 (insta)
7. PageLikes: 22,068
8. #ofTweets: 16.7k

**The Cow and Curd (Philadelphia, PA)**

1. IF: 1,858 k
2. FF: 5,786
3. TF: 5,403
4. IP: 275(insta)
5. number of #'s: 426 (insta)
6. PageLikes: 5,864
7. #ofTweets: 5,655

**Kogi BBQ (Los Angeles, CA)**

1. IF: 17.2k
2. FF: 43,091
3. TF: 153k
4. IP: 54 (insta)
5. number of #'s: 4,734 (insta)
6. PageLikes: 44,974
7. #ofTweets: 28k

**Ms. Cheezious (Miama, FL)**

1. IF: 21.2k
2. FF: 15,132
3. TF: 13.9K
4. IP: 1,603(insta)
5. number of #'s: 2,801 (insta)
6. PageLikes: 15, 623
7. #ofTweets: 20.4K

**Cinnamon Snail (NYC, NY)**

1. APP: online delivery website (grubhub)
2. IF: 45.3K
3. FF: 42,675
4. TF: 23.1K
5. IP: 2,522 (insta)
6. number of #'s: 8,167(insta)
7. PageLikes: 44,313
8. #ofTweets: 12.9K

**Oink & Moo BBQ (Florham Park, NJ)**

1. App:
2. IF: 2,047
3. FF: 7690
4. TF: 2,870
5. IP: 532(insta)
6. number of #'s: 848(insta)
7. PageLikes: 7,750
8. #ofTweets: 2,944

**Aloha Plate (Honolulu, HI)**

1. Website
2. IF: 8,744
3. FF: 28,575
4. TF: 2,344
5. IP: 1,369(insta)
6. number of #'s: 2,536 (insta)
7. PageLikes: 29,685
8. #ofTweets: 3,041
9. Note: won fourth season of The Great Food Truck Race has appeared on Good Morning America and at Coachella

**Babycakes (Chicago, IL)**

1. APP:
2. IF: 2,960
3. FF: 2,470
4. TF: 3,823
5. IP: 1,111 (insta)
6. number of #'s: 850 (insta)
7. PageLikes: 2,538
8. #ofTweets: 13.6k

**PEPE (Washington, D.C.)**

1. APP:
2. IF: 1,865
3. FF: 3,988
4. TF: 9,237
5. IP: 202(insta)
6. number of #'s: 143 (insta)
7. PageLikes: 4,063
8. #ofTweets: 3,244

**The Bacon Truck (Boston, MA)**

1. App: No
2. IF: 2,233
3. FF: 4,478
4. TF: 2,659
5. IP: 317(insta)
6. number of #'s: 452 (insta)
7. PageLikes: 4,494
8. #ofTweets: 1,282

**East Side King (Austin,TX)**

1. App: Yes
2. IF:15.1k
3. FF: 8,992
4. TF: 13.5K
5. IP: 920(insta)
6. number of #'s: 3,956 (insta)
7. PageLikes: 9,203
8. #ofTweets: 5,451